

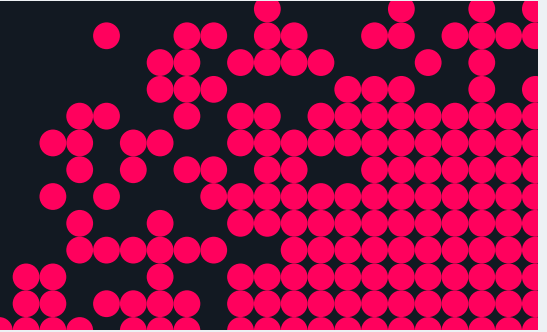


The *Control Plane* for Data and AI.

Enhanced by business context.
Run by humans and agents.

WHAT SIFFLET IS

Sifflet connects to every system that produces, transforms, and consumes data — Snowflake, Databricks, dbt, Airflow, Looker, your AI tools — and gives data teams a single, business-aware view of what's working, what's broken, and what it means. Catch broken data before it reaches your business, or your AI agents.



WHY DATA AND AI INITIATIVES FAIL SILENTLY:

<h3>01 NO SINGLE SOURCE OF TRUTH</h3> <p>Data quality, lineage, ownership, and business context live in separate tools — or nowhere. Teams spend more time finding the problem than fixing it.</p>	<h3>02 MONITORING WITHOUT CONTEXT</h3> <p>Technical alerts fire constantly with no link to business impact. Engineers triage noise instead of protecting the pipelines that actually matter.</p>	<h3>03 AI AMPLIFIES THE RISK</h3> <p>Every model trained on bad data inherits that badness at scale. As AI becomes operational, data reliability becomes business-critical.</p>
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TRUSTED BY DATA TEAMS RUNNING ON SNOWFLAKE



Catch *broken data* before it reaches your business or your AI agents, across Snowflake and everything connected to it.

Sifflet is listed on Snowflake Marketplace — purchase through your existing Snowflake contract, no new procurement cycle.

- siffletdata.com/solution-by-platform/snowflake
- Book a 15 minutes demo: <https://www.siffletdata.com/contact-us>



WHAT TEAMS USE SIFFLET FOR.

DE-RISK YOUR DATA MIGRATION

Migrating to Snowflake or Databricks? Sifflet runs on your legacy stack and the new platform simultaneously, with parity checks, freshness monitoring, and full lineage across both environments. Catch silent regressions before your business does. Go live with evidence, not hope.

MAKE YOUR AI SAFE TO SHIP

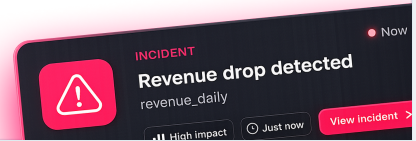
AI models fail silently when their input data drifts. Sifflet monitors the data feeding your models in production — with full lineage from source to model and full business context on what's affected. Your AI is only as trustworthy as the observability layer underneath it.

REPORT TO REGULATORS WITH CONFIDENCE

Insurers, banks, and financial institutions face regulatory submissions where bad data carries real consequences — Solvency II, MiFID II, BCBS 239, IFRS 17. Sifflet gives compliance and risk teams a continuously auditable record of data quality, lineage, and resolution history across every asset feeding regulatory reports. When the regulator asks how you know the number is right, you have the evidence.

TRUST EVERY EXECUTIVE REPORT

When a CFO asks why this quarter's number changed, Sifflet shows you exactly which upstream data moved, who owns it, when it broke, and which dashboards are affected. Reporting accuracy stops being a question of trust — it becomes a question of evidence.



ARCHITECTURAL ADVANTAGES THAT CAN'T BE RETROFITTED.

BUSINESS CONTEXT, NATIVE.

Glossary, ownership, domains, and SLAs are first-class objects in Sifflet — not add-ons. Every monitor and every alert carries business meaning automatically.

UNIVERSAL COVERAGE.

Sifflet's Declarative Assets API treats any system — declared, auto-discovered, or proprietary — as a first-class asset. Coverage extends beyond pre-approved connector lists.

END-TO-END LINEAGE.

Lineage spans sources, transformations, pipelines, and BI — not just one layer. When something breaks, you see the full blast radius and the origin in a single view.

THREE AGENTS WORKING ALONGSIDE YOUR TEAM.

introducing
Sentinel
agent

FINDS WHAT'S BROKEN.

Sentinel generates and tunes monitors automatically from your Snowflake metadata, query patterns, and lineage. No manual rule writing.

introducing
Sage
agent

EXPLAINS WHY.

Sage does root cause analysis across the full stack — when a Looker dashboard breaks, Sage traces it back through dbt, Airflow, and Snowflake to the actual upstream change.

introducing
Forge
agent

FIXES WHAT'S BROKEN.

Forge proposes and executes remediation — schema fixes, monitor updates, alert routing, data backfills — with human in the loop approval at every step.

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www.siffletdata.com